



SENTIMENT – WHICH CHANGES ARE PERCEIVED AS MOST POSITIVE OR NEGATIVE ?

- Analysing the sentiment expressed by your respondents and displaying it on your maps using positive (blue), negative (red) and ambivalent (grey) enables readers to **easily identify positive and negative connections**.
- This visual representation can quickly highlight areas of success and potential improvement.

 screenshot-111-sentiment-which-changes-are-perceived-as-most-positive-or-negative

Building on the previous example, you can analyse the sentiment in particular of the immediate impacts of your project or intervention.

 map-111-sentiment-which-changes-are-perceived-as-most-positive-or-negative

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