



INTRO

CHAPTER CONTENTS.

📅 21 Sep 2025

Causal mapping is also a kind of Qualitative Data Analysis (QDA).
How does that even work? This chapter explains.

See also [!!Causal mapping is a simple yet powerful form of qualitative coding](#)

[Causal Mapping outputs not just codes but a model you can query to answer useful questions](#)

[Causal mapping is an interesting QDA approach which is very suitable for scaling with AI](#)

[! causal mapping turns QDA on its head](#)

PAGES IN THIS CHAPTER

[📄 Causal Mapping outputs not just codes but a model you can query to answer useful questions](#)

[📄 Causal mapping is an interesting QDA approach which is very suitable for scaling with AI](#)

[📄 Saturation, scale and attention](#)

[📄 Brief review of S Friese – Conversational Analysis to the Power of AI](#)

[📄 GenAI is distracted by shiny things](#)