



FAIRTRADE, COTE D'IVOIRE

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Summary

This QuIP study, conducted by [Bath SDR](#), looked at the impact of Fairtrade co-operatives on Cocoa farmers in Cote D'Ivoire. The data was collected through a partnership with Fairtrade and On Our Radar. 42 participants were engaged in conversations regarding various domains such as agriculture and environmental issues via text messages over 4 months. The data was analysed and presented using the Causal Map app.

[See the full report here](#)

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